

Participating Bundles

Table 1 – Data Bundles

Daily	Weekly	Monthly
M2.00 for 20MB	M10.00 for 250MB	M80 for 2GB
M5.00 for 80MB	M20.00 for 800MB	M155 for 4GB
M8.00 for 200MB	M20.00 for 2GB	M260 for 7GB
	M35.00 for 1.5GB Anytime + 1.5GB Night	M360 for 10GB
		M550 for 16GB
		M655 for 20GB

Next Best Offer Bundles

NBO Daily	NBO Weekly	
M3.00 for 35MB	M15 for 400MB	
M7.00 for 130MB	M30 for 1.3GB	
M12.00 for 320MB	M80 for 3.GB	

HVC – Premium Bundles

Daily	3 Days	7 Days
M20 for 1GB	M70 for 3GB	M12.00 for 320MB
M60 for 3GB	M120 for 6GB	M80 for 3.GB

Table 2 – Voice Bundles

Daily	Weekly	Monthly
Chasing the Shot	M10 for 30 Minutes	M200 for 1450 Minutes
M5 for 12 Minutes	M20 for 70 Minutes	M250 for 1900 Minutes
M8 for 20 Minutes	M50 for 200 Minutes	M300 for 2410 Minutes
		M25 for Nchoathi
		M550 for 16GB



Table 3 – Nalane (200 years) Bundles

Price	Benefits	Validity
M45	1824MB + 1824Seconds + 1824 SMSs	Weekly
M55	2024MB + 2024Seconds + 2024 SMSs	Weekly

- Bundles are purchasable on *100#, EcoCash, WhatsApp (Mpoi) and Econet App.
- The applicable price plans are GSM Buddie, GSM Buddie Student, GSM Libertie, GSM Libertie Hybrid, GSM LTE Hybrid.
- New subscribers will need to buy the qualifying bundles in tables 1 to 3 to qualify to get the Acquisition Campaign Benefits Package.
- All new subscribers will be allocated the following benefits: 11.328125 GB that is valid for 3 hours 20 minutes from the time of loading, and 200 local seconds plus 200 ETL to ETL minutes valid for one day.
- New subscribers, whether by physical SIM card or eSIM, will access the allocated benefits in table 5 provided they purchase any M10.00 worth of bundle (or a combination to that total).
- The M10.00 worth of bundles will determine the campaign prize category that a subscriber will enter.
- In instances where a new subscriber purchases daily bundles, then the subscriber will be entered into the campaign daily prizes category.
- In cases where such purchases are for weekly bundles, the subscriber will be entered into the campaign weekly prizes category.
- In cases where such purchases are a combination of any qualifying bundles category, then a customer will be entered into all those categories that the purchased bundles fall within.
- In any instance, the eligibility for a prize draw will be subject to the subscribers' total spending to meet the set threshold.
- For existing subscribers, the prerequisite is to purchase the opt-in (Nalane Daily Bundle in table 4) then proceed to purchase any other bundle or a combination of bundles of their choice.
- Multiple M10 Nalane Daily Bundles purchases are allowed, and these will qualify one to be in the daily prizes category.
- In instances where such purchases qualify a subscriber to participate in other prizes pool upon meeting their required thresholds, then such a subscriber will be entered into all those categories that they qualify for.
- Nalane Daily Bundles may be purchased for self or other and where purchase is for others, then the recipient is the one deemed to have opted into the campaign not the initiator
- Usage priority on data will be Free data, Hour data, Babatone dark, Weekly night data, Social Media Bundles, Streaming bundles, Daily data Bundles, 24-hour data Bundles, 3 days data Bundles, 5 days data, Weekly data, Monthly data, Hybrid account and Core balance.
- Usage priority on voice will be Free seconds, Nchoathi seconds, Daily seconds, Local minutes, Daily minutes, 3 Day, 5 Day, Weekly seconds, Weekly minutes, Monthly minutes, Hybrid DA and Core balance.

Table 4 Proposed Acquisition Campaign Benefits Package

Price	Category	Volume	validity
M10	Voice	200 Seconds	Daily
	Data	200MB	



Table 5: Acquisition Campaign Benefits Package

Price	Category	Volume	validity
Free	Voice	200 ETL to ETL minutes + 200 Local Seconds	Daily
	Data	200MB x 58 (Independence years) = 11.328125GB	200Min (3Hrs 20Min)

Terms and Conditions (for tables 4 and 5)

- These offers will not be available to subscribers outside this campaign.
- Other ETL bundles not mentioned in tables 1 to 3 are not eligible for participation in the campaign. Therefore, a subscriber who buys them will also not qualify to get the Acquisition Campaign Benefits Package.
- The Acquisition Campaign Package Benefits are neither sharable nor transferable.
- The new Acquisition Campaign Benefits Package is for the new subscribers on ETL network, not for the existing subscribers adding new SIM numbers under their profiles.
- The M10 Nalane Daily Bundle does not participate in the EcoPoints Loyalty program.
- Customer complaints shall be dealt with in terms of the LCA Consumer Protection Guidelines and Procedure, 2022.

Business Rules cont

- The campaign will be run from November 2024 to February 2025, and it is open to all ETL mobile subscribers.
- Only bundles in tables 1 to 4 participate in the campaign.
- All new subscribers will be allocated the following benefits:
 - 11.328125GB valid for 3 hours and 20 minutes.
 - 200 local seconds plus 200 ETL to ETL minutes valid for one day.
- New subscribers, whether by physical SIM card or eSIM, will access the allocated benefits upon their purchase of any M10.00 worth of bundle (or a combination of that total).
- The M10.00 worth of bundles will determine the prize category that a subscriber will be pooled into.
- In instances where such purchases are for daily bundles, then the subscriber will be pooled into the daily prizes category.
- Where such purchases are for weekly bundles, the subscriber will be pooled into the weekly prizes category.
- Where such purchases are a combination of any qualifying bundles category, then a customer will be pooled in those categories that the purchased bundles fall within.
- In any instance, the eligibility for a prize draw will be subject to the subscriber's spend meeting the set threshold (see table 6).
- For existing subscribers, the prerequisite is to purchase the opt-in (Nalane Daily bundle) then proceed to purchase any other bundle or a combination of bundles of their choice.
- The 200-year celebration weekly bundles (in table 3) give subscribers an automatic entry into the campaign and pool into the weekly prizes category. Thus, by purchasing those bundles, a subscriber does not necessarily have to purchase the M10 Nalane Daily Bundle to opt in.
- Multiple M10 Nalane Daily Bundles purchases are allowed, and these will qualify a subscriber to be in the Daily prizes category. In instances where such purchases qualify a subscriber to other prizes pool upon meeting the required thresholds, then such a subscriber will be pooled in all those categories that they qualify in.
- Nalane Daily Bundles may be purchased for self or, and where purchase is for others, then the recipient is the one deemed to have opted into the campaign not the initiator.



- m. Nalane Daily Bundles may be purchased for self or, and where purchase is for others, then the recipient is the one deemed to have opted into the campaign not the initiator.
- n. In any given month throughout the duration of the campaign, at least one location-based activation will be virtual.
- o. A Daily Draw will be done every Monday for subscribers who participated from Friday to Sunday and every Friday for subscribers who participated from Monday to Thursday during the campaign period.
- p. Weekly Draw will be conducted on Fridays for subscribers who participated from Friday to Thursday before that Friday.
- q. q. Monthly Draw will be conducted on the first Friday of the following month for all customers who participated in the previous month.
- r. The grand prize draw will be conducted on the first Friday of March after campaign closure for all subscribers who participated from the inception of the campaign to closure.

Terms and Conditions cont.

- a. ETL shall publish all the terms and conditions, including the business rules, of the campaign for all the subscribers to access.
- b. In the event that all called, and subsequently available subscribers do not meet the required number of winners per category, the remaining prizes will fall back to ETL.
- c. Econet employees, their immediate family members, Econet associates and affiliates are not eligible for participation in the campaign.
- d. Any other bundles forming part of the eligibility criterion into the campaign maintain their terms and conditions as well as approved business by the Authority.
- e. The campaign, and its terms and conditions may be withdrawn or varied (upon regulatory approval) without prior notice to the market to the extent that such withdrawal or variation does not prejudice the subscribers at the time of withdrawal.
- f. Cash prizes will be made through EcoCash, for daily, weekly and location-based activations.
- g. Cash prizes for monthly winners will be allocated in this manner: 20% is through EcoCash while 80% will be through subscriber's own bank account.
- h. All winners will be expected to have registered the SIM cards in their names as the owners of such.
- i. Cash prizes will be processed within 7 working days following the draw and confirmation of winners.
- j. In instances where there are issues regarding any payment process needing intervention, such will be addressed within 14 working days.
- k. Minors will be expected to be assisted by their parents or guardians in order to receive their prizes.
- l. Econet reserves the right to publish on social media, print media, radio and television, the names and pictures of the prize's winners of this campaign.
- m. Complaints, queries and concerns will be addressed in accordance with the existing LCA Consumer Protection Guidelines and Procedure of 2022.